

Are you a first-time expectant mother in your 2nd trimester?

Are you 18 years or older?

The i**o**care Project

An illustration of a woman with brown hair, wearing a white top, kissing a baby's forehead. The baby is wearing a yellow onesie. The illustration is positioned within the letter 'o' of the word 'io' in the title.

Would you like to earn up to \$80 in gift cards?

Interested in sharing about your journey to motherhood?

Seeking to understand the experiences of first-time moms and their babies



Why participate?

- ❖ You will have the opportunity to share your experiences of becoming a new mom.
- ❖ Your experiences will add to the body of knowledge about the transition to parenthood and may benefit other first-time moms.
- ❖ You will be eligible to receive up to \$80 in gift cards.

What does it involve?

- ❖ Have up to 4 opportunities to share your experiences as a new mom through interviews, questionnaires, and different parenting activities.

How do I participate?

- ❖ Send a text or email to icarestudy@uncc.edu and include your name with the phrase "iCare to Participate."
- ❖ Our iCare Staff will contact you within 48 hours to discuss the project in more detail.

Questions?

Drs. Laura Armstrong and Victoria Scott

Email/Text: icarestudy@uncc.edu

Phone: 704-687-0155

www.iCarestudy.edu



iCare


UNC CHARLOTTE